



Question Queen Foundation

Weekly Plan

Date: _____

Goals for the week

- Sales: _____
- New Group Members: _____
- New Page Likes: _____
- New Recruits: _____
- New Team Members: _____

Topic for Engagement Questions: _____

Topic for 5 Day Series: _____

Lives Topics, Dates & Places _____

Manychat Call to Action Offering: _____

5 Engagement Questions or GIF Prompts

- 1.
- 2.
- 3.
- 4.
- 5.



5 Day Series – Added Value Days

- 1.
- 2.
- 3.
- 4.
- 5.

Qualifying questions for timeline and 5 Day series

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

Manychat:

Keyword:

Text Reply:



Question
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1. Facebook Profile
 - a. Questions Daily
 - i. Engaging
 - ii. Qualifying
 - b. Teaser about what is in your group
 - c. Share Lives on Profile
2. Join Groups and add friends
 - a. Find things in common. Don't just add friends of friends.
 - b. Comment on the posts of others.
3. Facebook Customer Group
 - a. Add clients
 - b. Engaging Questions
 - c. 5 Day Series
4. Facebook Biz Page
 - a. Post engagement
 - b. Post Qualifying
 - c. All Lives
 - d. Events/Parties
 - e. Repost 5 Day series
5. Connect the two
 - a. Post as your page anywhere you can
6. Lives Consistently
 - a. Asking Questions
 - b. Bribing to share
 - c. Share in your own platforms
7. Facebook Team Group
 - a. Engaging
 - b. Dream posts
 - c. Training - 5 Day series
8. Message Bots
 - a. Call to Action for Manychat
 - b. Conversation starter
 - c. Content delivery